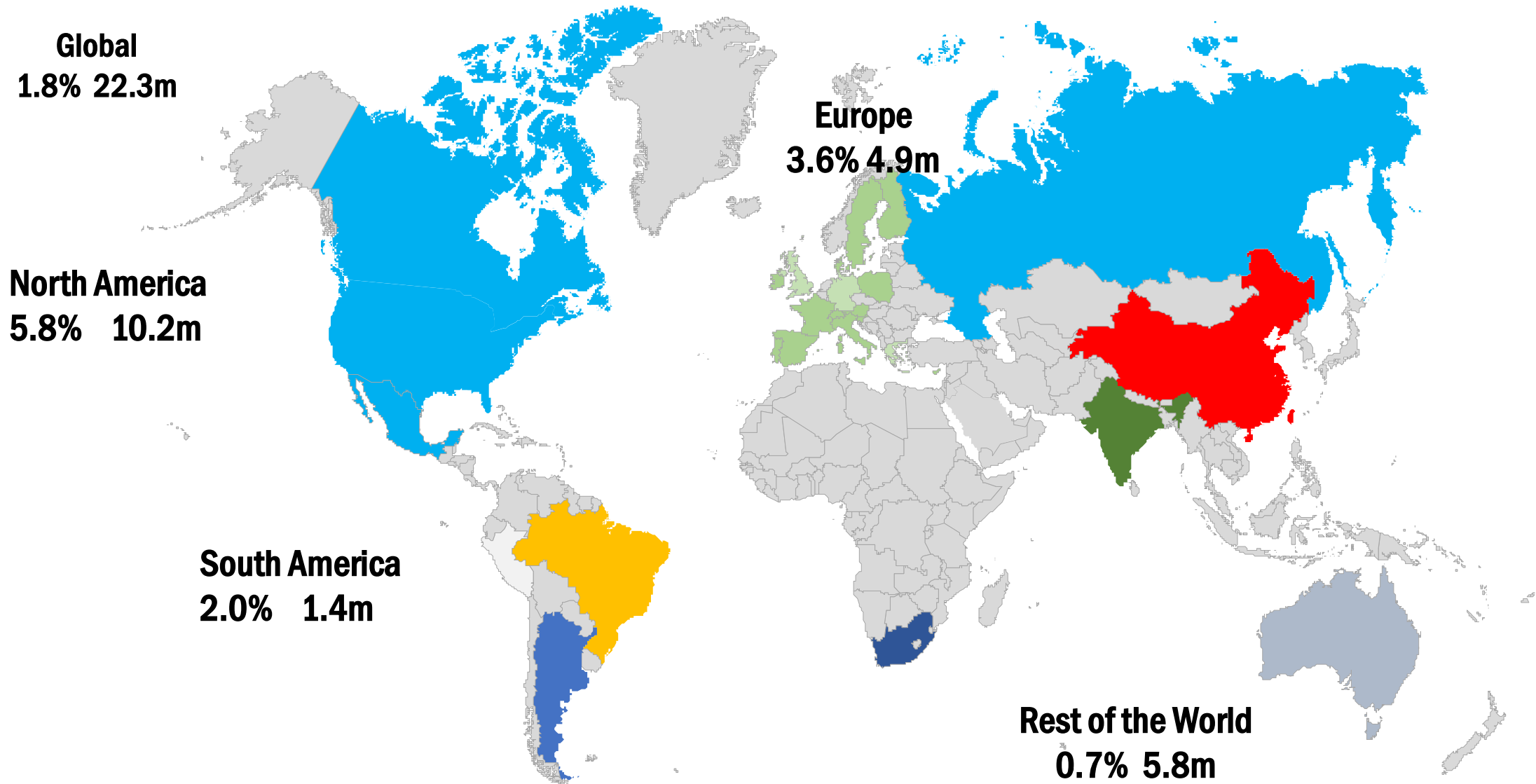


# **Global Timeshare Industry in 2016**

**Some key research findings**

# Timeshare Ownership Incidence by Region

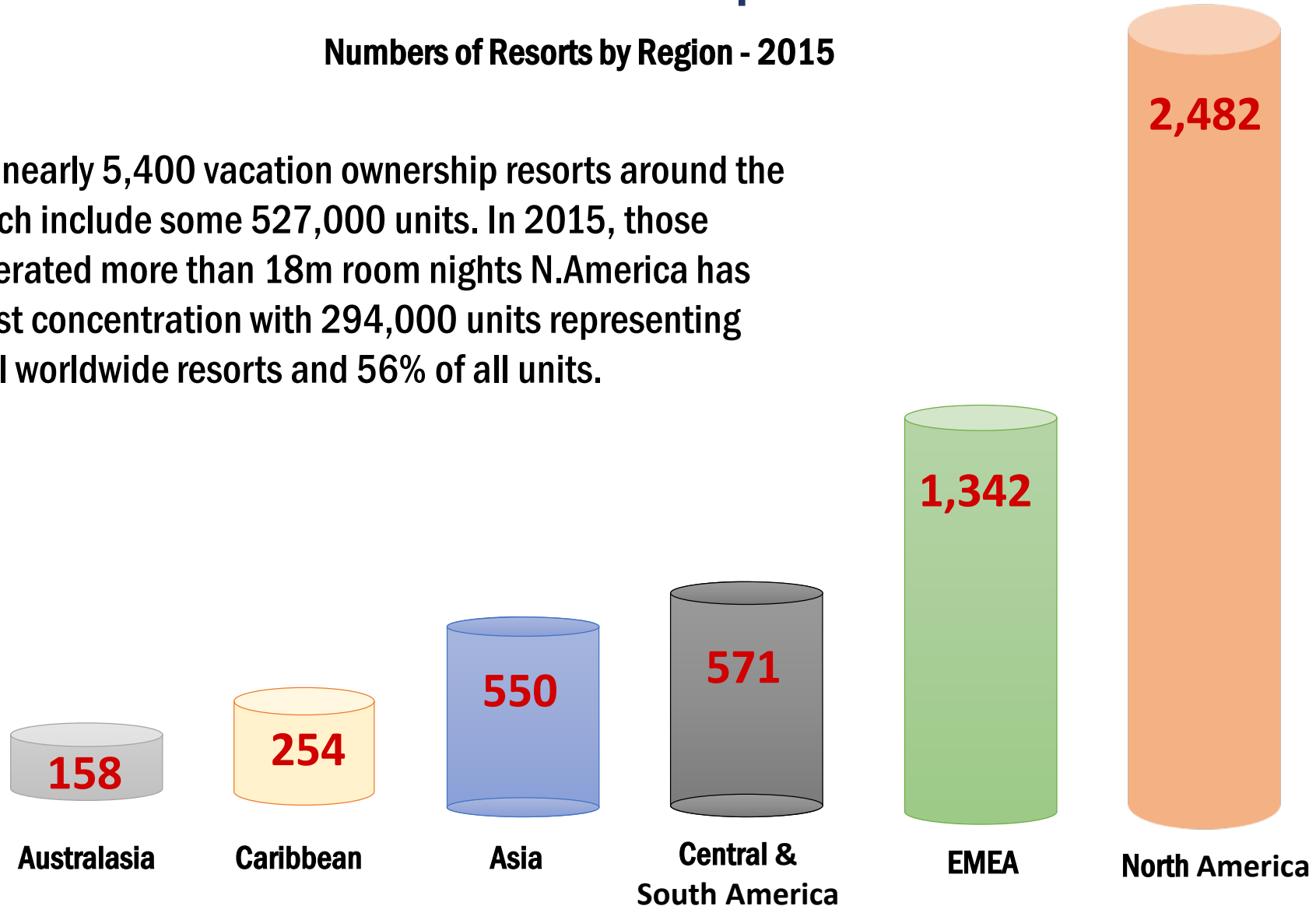


Source: Worldwide Shared Vacation Ownership Report, 2016 published by ARDA

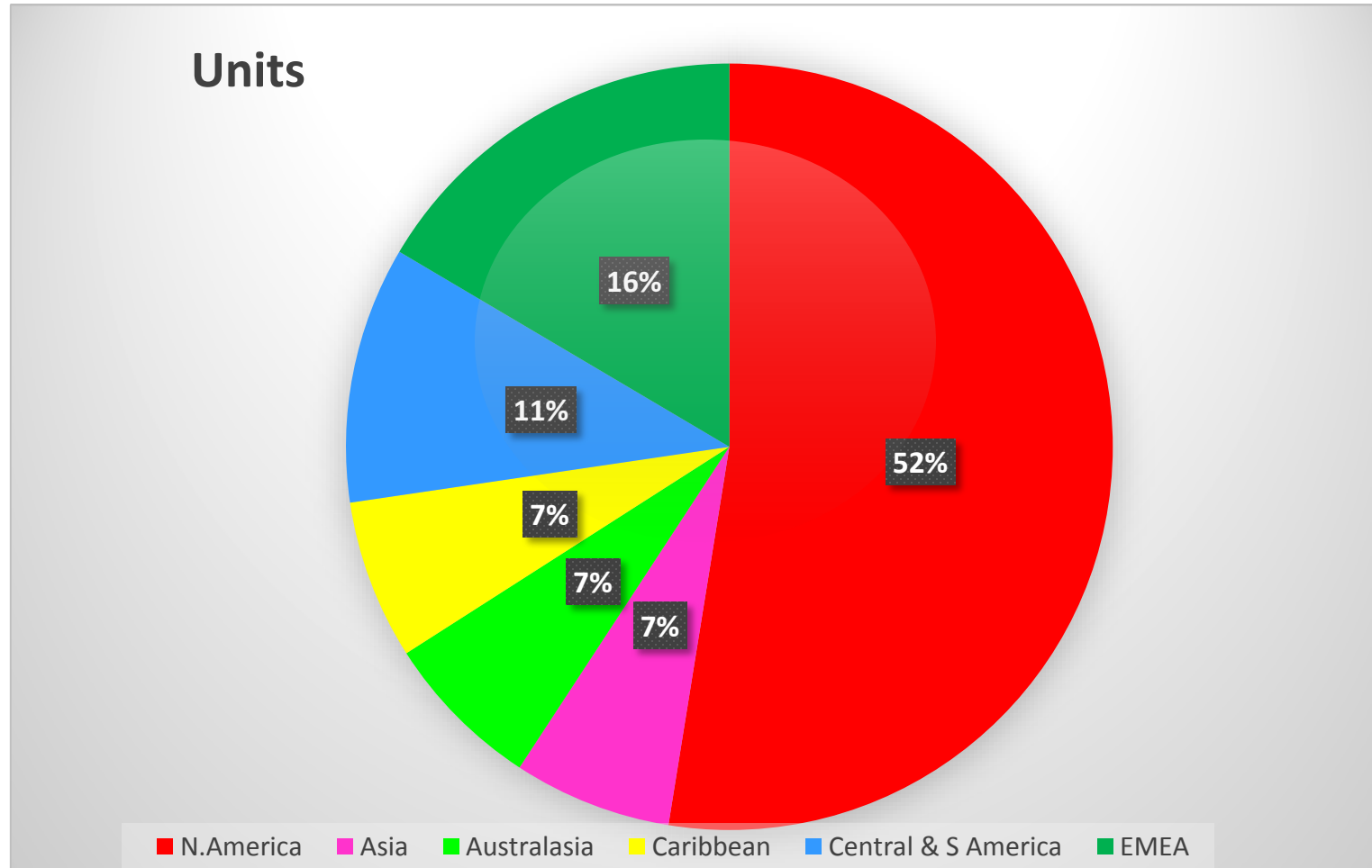
# Global Vacation Ownership Resorts

## Numbers of Resorts by Region - 2015

There are nearly 5,400 vacation ownership resorts around the world which include some 527,000 units. In 2015, those units generated more than 18m room nights. N.America has the highest concentration with 294,000 units representing 46% of all worldwide resorts and 56% of all units.



# Worldwide Shared Vacation Ownership Units by Region - 2015



Vacation ownership in EMEA encompasses more than 1,300 Resorts and some 92,000 units. At 60 units per resort, VO properties in EMEA tend to be smaller than in most other regions, save for Asia and Australasia where the average resort size is 68 and 39 respectively. The Caribbean, North America and Central and South America have average resort sizes of 148, 118 and 106 units respectively.

The Caribbean and Central and South America host a combined 825 VO resorts with more than 98,000 units. Asia and Australasia are home to 550 and 158 resorts respectively

## Vacation Ownership Ownership Incidence Rate by Country

North America		Europe		Rest of the World	
Canada	5.1%	Finland	13.1%	Australia	6.7%
Mexico	1.0%^	France	1.2%^	China	0.2%^
United States	6.9%	Germany	3.0%	India	0.3%^
		Italy	3.6%	Israel	14.4%
South America		Spain	5.6%	Japan	3.6%
Argentina	1.4%^	United Kingdom	4.9%	Russia	1.8%^
Brazil	2.1%^			South Africa	6.6%

Vacation Ownership is a truly global industry with properties in 121 countries. In addition to its geographic diversity, vacation ownership offers a wide variety of product experiences. Survey respondents indicated their properties offer experiences spanning country/lakes, rural/coastal, beach, urban, ski, beach, and gaming. The global vacation ownership product offerings are also multi-faceted. Although the majority of vacation ownership product is in the form of traditional interval weeks, respondents indicated that points systems and biennials are just as important. More than half of vacation ownership properties in Asia, the Caribbean, EMEA, and North America offer points systems and points represented 44% of total worldwide sales in 2015. \*Biennials comprised approximately 40% of Central & South American sales and 27% of Caribbean sales in 2015. [*\*Biennial refers to the use of a fixed week every other year ('EOY'). Owners are referred to as 'Odd' or 'Even' year owners*]

Source: Worldwide Shared Vacation Ownership Report, 2016 published by ARDA

# Shared Ownership Industry Global Economic Impacts

## *[Direct, indirect and induced]*

REGION	Output [US\$ Millions]	Employment [Total Jobs]	Income [US \$ Millions]	Taxes [US \$ Millions]
Asia	\$5,260	73,088	\$1,382	\$510
Australasia	\$963	11,175	\$423	\$125
Caribbean	\$2,457	51,953	\$1,097	\$182
Central & South America	\$3,593	66,398	\$1,041	\$310
EMEA	\$24,504	280,448	\$8,622	\$3,211
North America	\$109,213	796,081	\$32,932	\$12,582
<b>Total - World</b>	<b>\$145,990</b>	<b>1,279,144</b>	<b>\$45,497</b>	<b>\$16,920</b>

**Worldwide**, the vacation ownership industry supported nearly 1.3 million jobs in 2015. Of these 1.3 million total jobs, industry operations, off-resort vacation expenditures and capital expenditures generated more than 577,000 direct jobs. Another 702,000 jobs were sustained through the supply chain [indirect impacts] and as incomes within the industry were spent [induced impacts]. The Global VO industry directly generated more than \$57 billion in direct economic output in 2015 and the total impact of the VO industry reaches nearly \$146 billion when including indirect and induced impacts.

*Source: Worldwide Shared Vacation Ownership Report, 2016 published by ARDA*